



WEEKLY UPDATE

Week of January 14, 2008

*** ARA Affiliate Chapter of the Year ***

Mark Your Calendars
2008 CONVENTION & EXPOSITION

AUGUST 15 –17, 2008

Friday

Family BBQ

Saturday

Education Sessions & Trade Show

Sunday

**Hershey Park
Family Day**

For more information visit

www.parts.org

**EXHIBITOR REGISTRATION
BOOKLET NOW AVAILABLE**

**Reserve your booth today
for the 2008 PARTS
Convention & Exposition.**

The **2008 Exhibitor
Registration Booklet** is
available on-line at
www.parts.org or by
contacting the PARTS office
at 877.211.0266.

**RUN YOUR AD
HERE**

You can now advertise in the
PARTS Weekly Update.
For only \$3 per line, you can now
run your classified ad here!
Since space is limited, ads are
accepted on a first come,
first served basis.
For more information, contact
Mike Berk at 877.211.0266 or
mike@parts.org

PUTTING A STOP TO ILLEGAL HAULERS

PARTS & ATPA To Work Together on Legislative Strategy

PARTS, represented by Executive Director Mike Berk and Board members Mary Beth Thompson (*Frankie's Used Auto Parts*) and Mike Darrah (*Darrah's Automotive & Recycling*) met with the Pennsylvania Auto Theft Prevention Authority (ATPA) on Monday, January 14. The ATPA representatives included Michelle Staton, ATPA Executive Director, along with individuals from the Pennsylvania State Police, Philadelphia City Police Department and AAA Mid Atlantic Insurance Group. Participants at the meeting shared their concerns about illegal haulers picking up vehicles without titles as well as suspicious buyers of salvage at auctions. The groups agreed to work together to develop legislative and regulatory proposals that will be jointly presented to legislators and PennDOT officials. "We are excited at the prospect of working jointly with ATPA on finding a way to protect the interest of legitimate, taxpaying businesses by stopping the activities of illegal haulers and exporters," commented Mike Berk.

Member Toolkit Will Help You Raise Awareness Locally

As work begins with ATPA on possible legislative and regulatory proposals to stop illegal haulers, PARTS is developing a member toolkit that can help you bring attention to this issue in your local community. The toolkit will include ads you can place in your local paper along with a sample 'letter to the editor' and 'letter to your legislators'. In addition, PARTS is also hoping to run a statewide campaign to raise public awareness and refer consumers to our website and our online membership directory. The goal of the campaign is to educate the public and bring business to PARTS members. Stay tuned for more information on the statewide campaign.

ARA SETS UP SUSPICIOUS SALVAGE TRANSACTION HOTLINE



In response to the ongoing need to combat vehicle fraud, the Automotive Recyclers Association (ARA) has developed a suspicious salvage transaction hotline. Every day buyers purchase salvage for illegal purposes such as VIN swapping and the export of multiple vehicles under one VIN. ARA's hotline enables individuals to call in confidentially and report suspicious transactions occurring at salvage auctions throughout the country. Once received, ARA will forward information along to law enforcement officials to be investigated in order to find out if the vehicle is a fraudulent purchase. Specific information on the Hotline is available by following the link to the ARA website now available on the PARTS website (www.parts.org).

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