



Business Partner Membership

PARTS BUSINESS PARTNERS RECEIVE THE FOLLOWING MEMBERSHIP BENEFITS:

- ✓ PARTS will link directly to your website from our online Business Partner directory located on the PARTS website. If your company does not have a website, PARTS will provide a page with the following information about your company: company name; logo; contact person; address; phone; fax; e-mail; and, description of the services your company provides.
- ✓ Your business will have an opportunity to be highlighted in our "Business Partner Spotlight" which will appear on our *Weekly Update*. The "Spotlight" will include your company name; logo; contact information; website line; and, company description. We will run the identical weekly feature on the home page of our website.
- ✓ Upon request, your company will receive a complimentary set of mailing labels from the PARTS office. (Please contact Kay at the PARTS office to order your labels.)
- ✓ Discounts on print advertising in the quarterly *PARTS Digest*. (See the attached ad rate sheet.)
- ✓ Discounted prices for exhibiting at PARTS meetings.

Our annual dues of \$510 can be paid by check or credit card. To join, please complete the application below and return with your dues to: PARTS, P.O. Box 1307, Mechanicsburg, PA 17055. If you have any questions regarding membership, please contact Mike Berk, Executive Director, at 717-323-0223 or mike@parts.org.

PARTS BUSINESS PARTNER APPLICATION

Company Name _____ Contact Name _____

Street Address _____

City _____ State ____ Zip _____ Web site: _____

Phone _____ Fax: _____ Email: _____

Description of Your Business: _____

Payment Information: Check (Payable to "PARTS") Visa/MasterCard/AmExpress/Discover

Credit Card Number: _____ - _____ - _____ 3-Digit Security Code _____

Expiration: ____/____ Cardholder's Name: _____

Cardholder's Signature: _____



Newsletter Advertising

Put Your Company In Front of 200+ Auto Recyclers!

Advertise in the *PARTS Digest*.

| Ad Specs and Pricing | | Advertising Rates | | | |
|----------------------|--------------------|-------------------------------|---------------------------|------------------------|-------------------------|
| Ad Size | Dimensions (W x H) | PARTS Members Single issue | PARTS Members 4 issues | Non-Members 1 issue | Non-Members 4 issues |
| Full Page | 7½ x 10" | \$300 | \$1080 | \$380 | \$1370 |
| Half-page | 7½ x 5" | \$150 | \$540 | \$190 | \$685 |
| Quarter-page | 3¾ x 5" | \$75 | \$270 | \$95 | \$340 |
| Business Card | 3½ x 2" | Not Available | \$135 | Not Available | \$170 |

| Digest Publication Dates & Deadlines | |
|--------------------------------------|-------------------------------|
| Fall 2010 | Ads due: Monday, November 29. |
| Winter 2011 | Ads due: Monday, February 14. |
| Spring 2011 | Ads due: Monday, May 16. |
| Summer 2011 | Ads due: Monday, August 15. |

NOTE

- ✓ Ads can be submitted in hard copy or in the following electronic formats: jpg; gif; or, pdf.
- ✓ Ads should be e-mailed to mike@parts.org.

PARTS DIGEST ADVERTISING CONTRACT

Company Name _____ Contact _____

Address _____

Phone _____ Fax _____ E-mail _____

| Ad Selections | | | | |
|----------------------------|----------|------------|------------|---------------|
| Circle ad size: | Full | ½ page | ¼ page | Business Card |
| Circle issues for your ad: | Fall '10 | Winter '11 | Spring '11 | Summer '11 |

Payment Information

Total amount enclosed: \$ _____ Check (Payable to "PARTS") _____ Visa/MasterCard/AmerExpress

Credit card number _____

3-Digit Security Code _____ Expiration ____/____/____ Billing Zip Code _____

Cardholder's name: _____ Cardholder's signature: _____

**Return completed contract with payment to PARTS, P.O. Box 1307, Mechanicsburg, PA 17055
If paying by credit card, you can fax your ad contract to 888-816-5921.**